

**SYSTEM AND METHOD FOR PROVIDING A ONE-TIME PAYMENT TO SECURE  
THE RIGHTS TO A DOMAIN NAME**

**ABSTRACT**

Disclosed are exemplary techniques for securing rights to a domain name for an extended  
5 time period. A customer provides domain registration information and a one-time registration  
payment to a registrar. The registrar may invest at least a portion of the one-time registration  
payment and use at least a portion of the return on the investment to pay for subsequent  
registrations of the domain name with a domain name registry so that the domain name remains  
registered to the customer for the time period requested and paid for by the customer. Any  
10 portion of the investment returns in excess of the registry payment made to the domain name  
registry may be reinvested, disbursed as profit, or a combination thereof.